

Green Wish™ FAQ's:

What is Green Wish™?

Green Wish™ is a U.S. based, non-profit 501(c)3 organization dedicated to helping local, green organizations fund projects for their communities through small donations at local retailers (in \$1, \$3 and \$5 dollar denominations) and online in "pay what you can" denominations. All organizations are vetted by the Board of Directors and benefiting organizations may alternate over the years, leaving room for other groups to receive support. Our mission is to collect money for smaller local groups that are very deserving and in much need of funding. We are currently in Los Angeles and will be expanding to other cities around the country.

In 2009, the organization was founded by Raphael Sbarge and initially conceived upon the birth of his daughter as he considered how he might encourage positive change for the next generation. Noted environmentalists, Ed Begley, Jr. and his wife, Rachelle Carson-Begley, enthusiastically joined forces and now serve actively on the Board of Directors, as well as being the face of Green Wish™.

Who benefits from Green Wish™ donations?

Currently, Green Wish™ is working with nine non-profit organizations in the Los Angeles area. These include Algalita Marine Research Foundation, Coalition for Clean Air, Friends of Los Angeles River, Los Angeles Conservation Corps, Northeast Trees, Organic Farming Research Foundation, Santa Monica Baykeeper, Surfrider Foundation and Jane Goodall's Roots & Shoots. Of the money collected, \$0.90 of every dollar goes to helping these deserving groups in the community.

What is EEK-O-HALLOWEEN™?

EEK-O-HALLOWEEN™ is a youth driven program of Green Wish™. It's simply a grassroots campaign for kids to take part in helping their community. Green Wish™ provides boxes to schools/groups/individuals, children gather donations, we then send the money (that's \$0.90 on every dollar) along to fund local projects. The program is designed to link classroom learning to the local community.

How do I participate in EEK-O-HALLOWEEN™? Register your involvement by e-mailing greenwish@greenwish.com.

Collection container orders must be placed no later than October 20, 2012. They will be shipped to you in time for Halloween. If there are any questions, confusion or a desire to get more involved, we are always available to be reached by e-mail.

What are the requirements to participate?

A commitment to bettering the planet. The program is meant to be adaptable to any learning environment, curricular objective, and student ability. It is open to children and teens of all ages. We do ask that the following classroom guidelines be followed:

- Invite participation by students as a collaboration.
- Make curricular connections to strengthen learning.
- Use Green Wish organizations to link classroom learning to the local community.
- Facilitate a student-run process whereby students:
- Initiate questions, investigate and research community needs and local environmental issues.

Observe and gather information about ecology and sustainability.

- Assemble and personalize their own EEK-O-HALLOWEEN™ box.
- Develop a short description of Green Wish™ and the reason why they are supporting the organization to share while Trick-or-Treating.
- Reflect on what they are learning and how they are contributing to their community.

How do I submit funds collected for the EEK-O-HALLOWEEN™ program?

One check for the total amount collected, payable to Green Wish™ and mailed to our offices at *Green Wish*, 1662 South Victoria Ave. LA, CA 90019. Upon receipt of the donations, we will issue you a tax-donation letter for tax purposes.

Why EEK-O-HALLOWEEN™?

"Think Global, Act Local." EEK-O-Halloween™ is meant to be interactive and simple. At the heart, it was designed to be a way for children to connect the dots and see where their money was going; to have a first hand experience of those in their community doing important work to help save the planet, and to use Green Wish™ to interact with these groups, so invested in the future of our planet. EEK-O-Halloween is a unique way for young people to strengthen their relationship to the world, through meaningful service, stewardship and public citizenry.

Besides EEK-O-HALLOWEEN™, how can I or my school /group support Green Wish™ the rest of the year?

In addition to EEK-O-HALLOWEEN™, there are other ways for you to make an impact. If you are interested in working with one of Green Wish's nine partner organizations, scheduling a guest speaker, organizing your own fundraising event, or volunteering, please send us an e-mail at greenwish@greenwish.com.

Can Green Wish™ put me or my school/group in touch with one of the partner organizations?

Absolutely. Making local community connections is our goal. Please e-mail greenwish@greenwish.com for more information.

Can a Green Wish™ representative or partner organization come and speak at my school/group?

Yes. We can arrange this. Please send an e-mail to greenwish@greenwish.com with queries.

What is service learning?

Service learning is a teaching method that connects classroom content and skills to authentic community needs. Service learning can be defined by what it does for young people. Through the process, students apply academic, social and personal skills to improve their community, they make decisions that have real results, develop as leaders, and increase civic participation.

(adapted from *The Complete Guide to Service Learning: Proven, Practical Ways to Engage Students in Civic Responsibility, Academic Curriculum, & Social Action (Revised & Updated Second Edition)* by Cathryn Berger Kaye, M.A., © 2010.)